

# Sustainable Development Policy

AEG Presents represents the live division of Anschutz Entertainment Group (AEG) and is one of the world's leading companies in live entertainment, promoting memorable sell-out UK tours, festivals and outdoor events for the world's biggest artists. Sustainability is at the core of the AEG Worldwide strategy with its unique AEG Sustainability Initiative. This strategy extends into American Express presents BST Hyde Park (BST), All Points East (APE), and Lido through the development and implementation of a Sustainable Event Management System (SEMS), which meets the requirements of ISO 20121:2012 (International Standard for Event Sustainability) and ISO 14001:2015 (International Standard for Environmental Management).

## Our Commitment:

We understand that BST, APE, and Lido activities can have both negative and positive environmental, social and economic impacts throughout the event lifecycle, from planning and procurement to delivery and decommissioning both on and offsite. We are committed to protecting the environment, preventing pollution, creating a positive legacy and demonstrating leadership within AEG and the events industry. Our performance is measured against our governing principles of sustainable development, which include stewardship, inclusivity, transparency and integrity and provide a framework for developing our objectives and targets.

We thrive on developing creative innovative solutions and aim to deliver a unique visitor experience, with a diverse and inclusive mix of commercial and community-oriented content. This ensures the event meets the highest standards and the parks continue to be excellent venues, whilst minimising the impact on environmental assets and delivering benefits to the people who live in and around the parks.

In particular we will:

- meet and, where possible, exceed The Royal Parks' and Tower Hamlet Council's sustainability requirements and actively support The Royal Parks' Sustainability Strategy 2015 – 2025 and associated pillars, and Tower Hamlets Council's relevant guidance documents;
- ensure compliance with all applicable legal and other sustainability requirements;
- engage with key interested parties to identify, address and raise awareness about BST's environmental, social and economic impacts and benefits;
- communicate this policy to all employees, vendors and sponsors and evaluate competence to meet our sustainability objectives;
- monitor, measure and review our sustainability performance to achieve continual improvement; and
- share learnings with AEG Worldwide, The Royal Parks, Tower Hamlets Council and the wider event industry and embed sustainability processes and practices into other major events in the UK and Ireland.

## Our Objectives:

A strategic and event-specific context and materiality analysis has given rise to the following objectives. As applicable, these are implemented on the event through an Event Sustainability Action Plan.

- Update communication channels (ie. Website) with dedicated and visible sustainability sections, ensuring information is accurate and in compliance with the Green Claims Code
- Continuously improve our Sustainable Event Management System to meet ISO certification requirements and meet Global Double Materiality standards, including ongoing training of new SEMS Coordinator and Support
- Further reduction of emissions, including 1) traffic-light carbon labeling for food traders, 2) individual energy reports for traders, 3) optimised power through grid connection and batteries, 4) enhanced back-of-house waste segregation, and 5) introducing reusable crockery backstage
- Launch Festival Sustainability training through our intranet for all staff members to complete and feedback on
- Improve our accessibility offering to be best-in-class, with special attention paid to the Attitude is Everything 2025 Charter

This policy is annually reviewed by the Director of Sustainability and Event Director and available to staff, delivery partners, contractors, suppliers and other interested parties, as applicable. It is supported by a certified Sustainable Event Management System, which is audited annually by a third party Certification Body.

Signed	
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